

Critical Assessment Framework

Douglas Worts - WorldViews Consulting – May 27, 2018 (updated)

Generating criteria for assessing initiatives aimed at 4+ levels of adaptation

(Rating performance without indicators is subjective. Discussions will help generate criteria.)

When considering public program initiatives at a museum (e.g. on-site, off-site, collaborative, online, etc.) ask how well each member of the planning team thinks the proposed program:	Poorly to Well					N/A
	1	2	3	4	5	
Personal Level (members of community)						
Contributes to and/or generates new insights (specify nature of insights)						
Encourages personal reflection						
Stimulates curiosity						
Stimulates imagination and creativity						
Enhances ability to think critically and creatively						
Community Level						
Addresses vital & relevant needs/issues/opportunities in community						
Generates information and connection at the personal, community, provincial/territorial, national and global level						
Engages a diverse public in generating a common vision for the future						
Supports the voice(s) of diverse groups – effective forum for discussion						
Creates social interactions, dialogue and debate						
Acts as an effective catalyst for action that affects the community						
Organizational Level (museum and other organizations)						
Is grounded in the evolving cultural needs/opportunities of community						
Challenges personal and institutional assumptions (NB-but with support)						
Is guided by clearly articulated goals, objectives & outcomes (feedback)						
Uses the most effective vehicles for achieving goals & new org learning						
Creates a community of learning within staff, volunteers and public						
Regional/Global Level						
Addresses issues of global significance – with links to local realities						
Fosters global ecosystem health (SDGs) – climate, water, soil, air, etc.						
Reduces global ecological footprint (SDGs) – insights into human activity						
Enhances regional/global social/economic justice & equity (SDGs) -innovate						
Fosters public consciousness of global impacts of local choices						

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 For elaboration, see: Worts, Douglas, “Measuring Museum Meanings: A Critical Assessment Framework”, *Journal of Museum Education*, vol 31, #1, Spring 2006, Walnut Creek, California: Left Coast Press, pp. 41-49.
 More info on the Working Group at www.WorldViewsConsulting.ca